

Grow

# Green Jobs



Dear students, professors, and researchers,

On behalf of Forest Europe, we would like to wish you a Happy New Year and invite you to take part in our current online Tag and Share Instagram campaign: Grow Green Jobs!

The campaign aims at raising awareness among students as well as young professionals in the fields of forestry, natural sciences, agriculture, and agroforestry. We want them to know the existing professions and career paths in their vicinity that are fostering a transition to a more sustainable economy in Europe. We aim to inspire students and young professionals, and expect them to share their own experiences with sustainable jobs in the forest.

Grow Green Jobs will showcase Green Jobs from all over Europe in the format of one-minute videos. We are also producing social media content and radio ads to broaden the campaign's reach. This material introduces concrete jobs and provides information on how to take part in the Instagram campaign.

The campaign will be launched mid February 2022 and run for some months.

## How can I take part in the Grow Green Jobs campaign?

### 1. Post a video of your project:

It doesn't matter if you just graduated or have been in the business for years. We want to know more about your project and showcase it. To participate you only need to create a short video (less than one minute) and a complementary caption (less than 3,000 characters) about your project. The videos can be produced in any language as long as English subtitles are provided.

[Click here to see an example!](#)

### 2. Suggest a communication channel and other potential partners:

Refer us to organizations you think may be interested in building a partnership with FOREST EUROPE to broaden the campaign's reach. We are happy to get to know all kind of student communication channels, such as student associations and interest groups, university radios, podcasts, and professional networks.

[Click on the link to know more about the benefits our partners receive](#)

### 3. Spread the word!

Pass this information on to more people. Check our Instagram account [@foresteurope.org](#) and use the hashtag [#GrowGreenJobs](#).

Do not hesitate to contact Dario Berrio-Gil, who is leading the campaign, at [dario.berrio@foresteurope.org](mailto:dario.berrio@foresteurope.org). If you have any questions, we will be happy to arrange an online meeting to discuss the campaign in more detail.

Click on here to see our Social Media accounts (<https://linktr.ee/foresteurope>)



Video from Kromeriz, Czech Republic