

THREE BILLION ADDITIONAL TREES BY 2030

#3BillionTrees



WE GROW
TOGETHER



Webinar on the **planted trees registration and the new Financing Guide** under the framework of the project supporting the Commission in the implementation of the EU 3 Billion Additional Trees Pledge.

THURSDAY 22.02.2024 FROM 10:00 CET TO 13:00 CET

3 Billion Additional Trees Pledge –The counting/registration process and the new Financing Guide

First session – Registering planted trees or trees grown by natural regeneration

10:00 - 10:05 **Welcome and rules of the webinar**

Speaker: Marta Ballesteros (MILIEU CONSULTING SRL)

- Welcome, rules of the webinar and logistics (*MILIEU CONSULTING SRL*)

10:05 – 10:15 **Introduction to the counter and registration process**

Speaker: Bénédicte Blaudeau (DG ENV)

- Presentation of the 3BT Pledge
- Introduction to the registration procedure
- Questions and reactions from participants

10:15 – 10:30 **Steps to register the planted trees**

Speakers: Adrian Tistan (DG ENV) and Tracasa/EEA

- The steps to register trees (*DG ENV*)
- Questions and reactions from participants

10:30 – 11:00 **Presentation from organisations which registered and challenges encountered**

Speakers: Vanholen Bert (Flemish Government)

- Experience and advice to potential registering new actors
- Reactions to the presentation and discussion

11:00 - 11:15 **Conclusions on the first session**

Speaker: Marco Onida (DG ENV)

11:15 – 11:30 *Coffee break*

Second session - The new Financing Guide

11:30 – 11:40 **Introduction to the second session**

Speaker: Marco Onida (DG ENV)

- Introduction to the Funding guidelines (*DG ENV*)

11:40 - 12:50 **Presentation and discussion of the new Financing Guide**

Speaker: Agnieszka Markowska (MILIEU CONSULTING SRL)

- Presentation of the Funding guidelines (*MILIEU CONSULTING SRL*)
- Reactions to the presentation and discussion

12:50 - 13:00 **Conclusions**

Speaker: Marco Onida (DG ENV)